

FY2023-2025

# Community Health Needs Assessment Implementation Strategies

**UL** Health | Frazier Rehabilitation Institute



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## Organization Description

UofL Health – Frazier Rehabilitation Institute began its 60-year history in 1950 when Amelia Brown Frazier, ailing and in need of rehabilitation from a car accident in 1929, was traveling once again to New York to receive care at the Rusk Institute, a leader in the then-emerging field of physical medicine and rehab. A woman of vision saddened that the best care was not available in Kentucky, she set out to create a comparable facility in her hometown. Using her substantial personal wealth and influence, Frazier was the catalyst for the creation of The Rehabilitation Center, Inc. in 1951. In 1984, the name was changed to the Amelia Brown Frazier Rehabilitation Center to honor her leadership. In 1994, following a long relationship with UofL Health – Jewish Hospital, Frazier Rehab Institute merged with then Jewish Hospital HealthCare Services. In 2019, Frazier Rehab Institute became part of UofL Health.

Frazier Rehab Institute services include nationally recognized brain injury, spinal cord, and stroke recovery rehab programs accredited by the Commission on Accreditation for Rehab Facilities (CARF), with research being conducted with the University of Louisville. Frazier Rehab Institute continues to be a national leader for rehabilitation services, such as the EMERGE program, which is designed to help patients with severe traumatic brain injuries and who are at low levels of consciousness, and locomotor training for post spinal cord injury patients, which allows for weight support standing and walking.

Frazier Rehab Institute is part of UofL Health, fully integrated regional academic health system with more than 12,000 team members, six hospitals, four medical centers, 200+ physician practice locations, 700+ providers, Frazier Rehab Institute, Brown Cancer Center, and the Eye Institute. The mission of UofL Health is to transform the health of the communities we serve through compassionate, innovative, patient-centered care.

## Community Served

Frazier Rehab Institute primarily serves Jefferson County through both inpatient and outpatient services. Services are also provided to surrounding counties, with a significant number of patients residing in Bullitt, Hardin, Nelson, Oldham, and Shelby Counties. Jefferson County was the focus of this CHNA and Implementation Strategy. The US Census Bureau July 2021 population estimate for Jefferson County is 777,874. The map included provides a visualization of the community served.

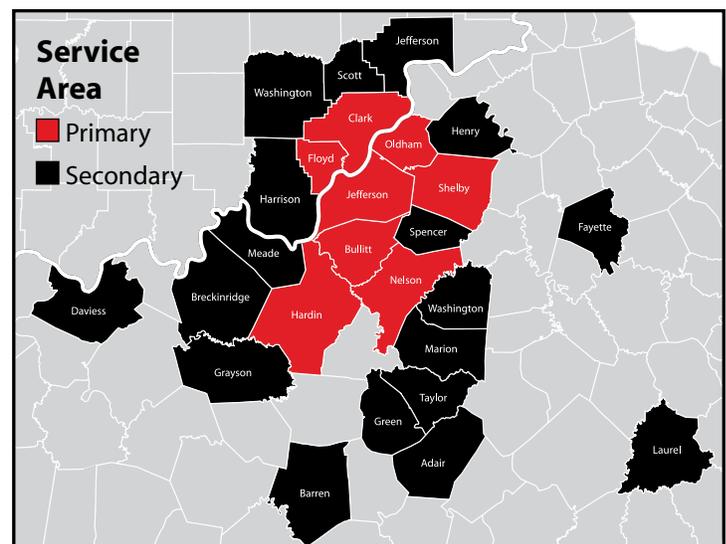


Figure 1 - Map of Service Area

According to the July 2021 Census estimates, Jefferson County has a racial demographic makeup of 65.1% White, 22.8% Black or African American, 6.6% Hispanic or Latino, 3.3% Asian, 2.8% Two or More Races, 0.2% American Indian and Alaska Native, and 0.1% Native Hawaiian and Other Pacific Islander. Approximately 90.8% of the population are a high school graduate or higher, and the median household income is \$58,196.

# Community Health Needs Assessment Process

During the Spring of 2022, UofL Health contracted with Blue and Co., LLC to conduct the community health needs assessment for each of its six hospital facilities to identify needs within the local service areas. The Community Health Needs Assessment and the subsequent Implementation Strategies meet the requirements set forth by the Patient Protection and Affordable Care Act (2010) and IRS Section 501(r).

Blue and Co. compiled secondary data and collected primary data from the community to highlight themes of prevalent health needs. Primary data collection included an online survey and interviews with community leaders and stakeholders. Themes were developed from all information compiled and priorities were set by hospital leadership. The full CHNA and included priorities were approved by the Board of Directors on June 20, 2022. The CHNA document can be found on the UofL Health website at:

<https://uoflhealth.org/about/community-engagement/reports/>.

The Implementation Strategy was developed in conjunction with the Community Health Needs Assessment (CHNA) completed for the 2023-2025 fiscal years. The Implementation Strategy Plan provides actions steps for the hospital to enact that will assist the community in addressing some of its most serious and prevalent health needs. The plan was developed by the Community Engagement Office and an advisory committee of hospital and community stakeholders.

## Significant Health Needs

Blue and Co. highlighted themes that emerged from both primary and secondary data. The following overall needs were identified for the Frazier Rehab Institute service area: Access to Health Care, Mental Health, Substance Use, Obesity/Inactivity/Unhealthy Food, Violence, Social Isolation of Seniors, and Health Equity and Disparities. To have the most wide-spread impact within the realm of health equity, the UofL Health System will work toward addressing health disparities as a system-wide goal.

Once major themes were identified in the CHNA data collection process, they were prioritized by each hospital within the UofL Health system. Leadership of Frazier Rehab Institute met with Community Engagement and Quality leaders to set the priority health needs. Priorities were selected based on the impact the hospital could have within the area of need, the resources and capacity of the hospital to address the need, and current plans and priorities in place.

### Priorities

During the prioritization process, Frazier Rehab Institute selected the following needs as a focus of this three-year CHNA cycle. Goals for each need are also included below.

1. **Health Equity and Disparities** (priority for UofL Health system)

*Goal: Increase UofL Health's focus on and understanding of health equity through data analysis, planning, and policy/procedure changes to address health disparities*

2. **Access to Care**

*Goal: Increase access to high quality, equitable health care and community resources for underserved individuals and communities*

### 3. **Obesity/Inactivity/Unhealthy Food**

*Goal: Increase opportunities for physical activity*

### 4. **Violence**

*Goal: Create a culture of safety where individuals impacted by violence and injury receive skilled, trauma-informed, and compassionate care*

### **Needs Not Addressed**

The Community Health Needs Assessment identified the themes of Social Isolation, Substance Use, and Mental Health as major health needs in the Jefferson County community. However, these needs will not be a focus of Frazier Rehab Institute implementation strategies. These were not areas where the hospital had service lines in place to address it comprehensively, nor could they make a significant impact with available resources.

## **Implementation Plan**

The newly formed Community Engagement Office at UofL Health led the creation of the implementation strategies. They formed an advisory committee of hospital stakeholders and representatives from the community. The CE Office and Advisory Committee developed goals and action steps that corresponded to local needs and resources and current hospital strategic plans. The committee began meeting in July 2022 and completed the development of the plan in August of 2022. The full implementation strategy plan was approved by the UofL Health-Louisville Board of Directors on October 17, 2022. Strategies for fiscal years 2023-2025 are outlined in the following tables.

## **Approval and Adoption**

The Community Health Needs Assessment for FY 2023-2025 was approved by the UofL Health-Louisville Board of Directors on June 20, 2022. The Implementation Strategy was approved by the Board on October 17, 2022.

## **Questions**

Questions concerning the Community Health Needs Assessment and Implementation Strategies may be directed to the UofL Health Community Engagement Office at **502-587-4447** or **[Tabitha.underwood@uoflhealth.org](mailto:Tabitha.underwood@uoflhealth.org)**. Questions may also be submitted online through the comment form at: **<https://uoflhealth.org/about/community-engagement/community-health-needs-assessment-feedback/>**

# Implementation Strategies

## Frazier Rehab Institute

### ACCESS TO CARE

**Goal: Increase access to high quality, equitable health care and community resources for underserved individuals and communities**

<b>CATEGORY: Increase physicians, facilities, and services</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
<ol style="list-style-type: none"> <li>1. Increase inpatient bed capacity</li> <li>2. Obtain Medicaid certification at additional Frazier outpatient locations</li> <li>3. Provide opportunities to perform shadowing, observation, and clinical rotations for higher education students</li> <li>4. Provide education to community partners on resource availability for underserved populations</li> </ol>	<p>TBD</p> <p>UofL, Bellarmine, Spalding, Sullivan, Simmons, JCTC</p> <p>Various CBOs</p>	<ol style="list-style-type: none"> <li>1. Staffing-fill current vacancies and increase admitting liaison presence in community - \$169,000</li> <li>2. Staff time for application</li> <li>3. Staff time for supervision</li> </ol>
<p><b>POTENTIAL IMPACT: More services will be available to underserved areas and individuals</b></p> <p><b>MONITORING: Patient census, student rotation/shadowing tracking, outreach tracked in CBISA</b></p>		

<b>CATEGORY: Eliminate barriers to care</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
<ol style="list-style-type: none"> <li>1. Engage with insurers to expand access to inpatient care for those denied care by health plans</li> <li>2. Provide cab vouchers/Lyft tickets as needed to assist patients in returning home from inpatient services</li> <li>3. Participate in national initiatives to track access and denials information to support advocacy efforts for access to the Inpatient Rehabilitation Facility level of care</li> <li>4. Assist patients and families with obtaining TARC -3 services for transportation to health care</li> <li>5. Assist patients with connecting to resources available through Medicaid insurance plans such as non-emergency medical transport (e.g., Kynect online resource)</li> </ol>	<p>TARC, Health care plans, Kynect</p>	<ol style="list-style-type: none"> <li>1. Staff time</li> <li>2. \$250</li> </ol>
<p><b>POTENTIAL IMPACT: Patients will be connected to resources that affect the social factors impacting their health and access to care</b></p> <p><b>MONITORING: Insurance billing, TARC 3 referrals, transportation subsidies</b></p>		

## OBESITY/INACTIVITY/UNHEALTHY FOOD

### GOAL (Inactivity): Increase opportunities for physical activity

CATEGORY: Direct service		
Strategies	Possible Collaborations*	Resources Dedicated/Needed
<ol style="list-style-type: none"> <li>1. Leverage the FRI Community Wellness Center to engage those with paralysis and limited mobility in the adaptive exercise options available after outpatient rehab has been completed</li> <li>2. Provide sports medicine coverage at local schools by providing athletic trainers at sporting events and providing education on injury prevention</li> <li>3. Provide sponsorship and first aid stations for the Live in Lou Cross Country event and Urban Bourbon event</li> <li>4. Provide outpatient pulmonary rehab to patients in the community</li> <li>5. Increase access to free and low-cost sports physicals for underserved student populations</li> </ol>	Jefferson County Public Schools	Staff time to implement
<p><b>POTENTIAL IMPACT: The community will have services available that promote safe physical activity</b>  <b>MONITORING: Partnerships tracked in CBISA, patient census for rehab</b></p>		

CATEGORY: Eliminate barriers to care		
Strategies	Possible Collaborations*	Resources Dedicated/Needed
<ol style="list-style-type: none"> <li>1. Provide scholarships for adaptive exercise options to qualified patients</li> <li>2. Provide pulmonary rehab scholarships for continued maintenance services after insurance is exhausted</li> </ol>	Local Adaptive and Inclusive Recreation Programs	<ol style="list-style-type: none"> <li>1. Grant funded</li> <li>2. \$7500</li> </ol>
<p><b>POTENTIAL IMPACT: Barriers that create limitations on physically active rehab will decrease</b>  <b>MONITORING: Scholarships tracked in CBISA</b></p>		

## VIOLENCE

**GOAL: Create a culture of safety where individuals impacted by violence and injury receive skilled, trauma-informed, and compassionate care**

<b>CATEGORY: Ensure the safety of buildings</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
1. Ensure the safety of our patients and staff by installing security systems to enable controlled entry/exit to inpatient units	TBD	1. TBD
<b>POTENTIAL IMPACT: The areas in and around Frazier Rehab will be perceived as safe by patients and staff</b> <b>MONITORING: Strategic plan monitoring</b>		

<b>CATEGORY: Injury prevention and treatment</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
1. Host support groups and seminars related to coping with mental health issues, brain injury, spinal cord injury, pulmonary illness, movement disorders, and stroke 2. Participate in health fairs and car seat fitting events in the community to promote health, wellness, and safety 3. Provide concussion management program as a community resource	Jefferson County Public Schools UofL Athletics, various CBOs	Staff time to coordinate
<b>POTENTIAL IMPACT: Services will prevent injury in the community</b> <b>MONITORING: Outreach tracked in CBISA, support group participation, concussion management tracking</b>		

**HEALTH EQUITY AND DISPARITIES**

**GOAL: Increase UofL Health’s focus on and understanding of health equity through data analysis, planning, and policy/procedure changes to address health disparities**

<b>CATEGORY: Utilizing data</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
<ol style="list-style-type: none"> <li>1. Develop dashboards from quality databases (Vizient &amp; Press Ganey) with outcomes based on socioeconomic and demographic data. Begin with organ transplant, maternity care, and diabetes management.</li> <li>2. Develop a plan to address patient health disparities identified by stratifying quality and safety data using sociodemographic characteristics</li> <li>3. Collaborate with Envirome Institute, Center for Health Equity, and UofL Innovation Hub to share data and better understand avenues of intervention for addressing health disparities</li> <li>4. Utilize Vizient Neighborhood Vulnerability reports to target outreach and relationship building to specific neighborhoods when appropriate</li> <li>5. Utilize toolkits and indices to map progress toward equity within each hospital (e.g. Health Equity Transformation Assessment-AHA, Healthcare Equality Index-Human Rights Campaign, and Disability Equality Index-Disability:IN)</li> </ol>	<p>Data Analytics, Transplant, Maternal Fetal Medicine, Diabetes Prevention/Education, Community Engagement, Envirome Institute, Innovation Hub, Center for Health Equity, Organizational Development, KY Division of Epidemiology and Health Planning, Metro Public Health and Wellness, IT, Quality</p>	<p>Current contract with Vizient and Press Ganey Staff time for coordination</p>
<p><b>POTENTIAL IMPACT: The UofL Health system will have a better understanding of health equity and opportunities for improvement and enhancement of internal practices</b>  <b>MONITORING: Disparity dashboards, health equity plan monitoring, equity toolkits, Vizient reports</b></p>		

<b>CATEGORY: Building internal systems</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
<ol style="list-style-type: none"> <li>1. Continue implementation of DEI curriculum and modules (cultural competence, emotional intelligence, implicit bias, and DEI)</li> </ol>	<p>Org Dev, Engagement and Inclusion, KY Equal Justice Ctr., JCPS DEI Dept, HR, UofL LGBT Center, Patient Experience, Community Engagement, DEI Committee, Central High School, UofL School of Medicine</p>	<p>1 FTE staff Current staff time for trainings and coordination</p>

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<ol style="list-style-type: none"> <li>2. Utilize professional development opportunities through UofL LGBT Center to train front line staff in affirming health care practice</li> <li>3. Create LGBTQ+ work group to determine gaps in care, policy and procedure changes, and improvements in patient experience</li> <li>4. Partner with Women's Services to implement California Maternal Quality Care Collaborative model and decrease racial disparities in maternal health</li> </ol>		
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**POTENTIAL IMPACT: UofL Health will have internal systems in place to decrease implicit bias and increase cultural competence for addressing health equity within the hospital facilities and services**  
**MONITORING: Professional development evaluations, disparity dashboards**

<b>CATEGORY: Connection to resources</b>		
<b>Strategies</b>	<b>Possible Collaborations*</b>	<b>Resources Dedicated/Needed</b>
<ol style="list-style-type: none"> <li>1. Train and implement program for social workers to complete social needs and SDOH assessment for all patients</li> <li>2. Create a referral pipeline for SDOH through Unite Us, MyKY, Aunt Bertha, Kynect, 211, direct partnerships (when necessary), and health plan case managers/navigators</li> <li>3. Implement the Kentucky Prescription Assistance Program to support underserved populations, including a program to aid with co-pays for transplant medications</li> <li>4. Explore opportunities to train/employ/utilize community health workers and peer support specialists in outreach work to connect underserved populations to resources and monitor wellbeing</li> <li>5. Pilot Adverse Childhood Experiences (ACE) screenings for new mothers in the high-risk demographics and connect to community resources for home visits and a continuum of care</li> </ol>	Care Management, Patient Experience, ULP, Data Analytics, Community Engagement, Center for Health Equity, MUW, LHAB, Innovation Hub, KHA, Neighborhood Place, Community Ministries, Health Plans, State of KY, Metro Public Health and Wellness, KY Voices for Health, Community Health Worker Associations, BOUNCE Coalition, HANDS	<ol style="list-style-type: none"> <li>1. \$385,000 5 additional social workers</li> <li>2. Cost of referral software</li> </ol>
<p><b>POTENTIAL IMPACT: Patients will be connected to resources that affect the social factors impacting their health and access to care</b>  <b>MONITORING: SDOH and referral tracking in Cerner, screenings tracked in EPIC</b></p>		

**CATEGORY: Focus on underserved populations**

Strategies	Possible Collaborations*	Resources Dedicated/Needed
<ol style="list-style-type: none"> <li>1. Increase access to care and health education for medically underserved populations and under-resourced communities through outreach activities                             <ul style="list-style-type: none"> <li>• Build pool of community outreach volunteers and Community Engagement Clinical Outreach team</li> <li>• Develop community partnerships in underserved areas for regular, consistent community outreach</li> <li>• Assess supports and barriers to outreach participation by staff</li> <li>• Develop avenues for listening sessions through outreach to inform future practice</li> </ul> </li> <li>2. Expand Ambulatory Services to underserved areas in West and South Jefferson County and Bullitt County</li> <li>3. Explore feasibility of adding a mobile clinic to outreach efforts through the Community Engagement Office</li> <li>4. Communicate with local LGBTQ+ advocacy and social service organizations to better understand gaps and opportunities in health care and health literacy for LGBTQ+ populations</li> <li>5. Explore partnerships to develop a refugee patient navigator program through Maternal Fetal Medicine</li> <li>6. Continue Allied Health Academy across the state and the partnership with Central High School pre-med program to enhance the pipeline for secondary students in underserved areas to pursue health sciences careers</li> </ol>	<p>Community Engagement, various CBOs (currently doing outreach), Metro Resilience &amp; Community Services, FHC, Seven Counties, LGBTQ+ advocacy organizations, Metro Health and Wellness, ULP, UofL LGBT Center, Maternal Fetal Medicine, agencies serving refugee and immigrant populations, faith-based organizations</p>	<ol style="list-style-type: none"> <li>1. 3 FTE and new Community Engagement Office</li> <li>2. \$9 M Dixie \$500,000 West Jefferson</li> </ol> <p>Staff time for coordination</p>

**POTENTIAL IMPACT: Residents in underserved areas and those with limited access to care will be reached to improve health and wellbeing**  
**MONITORING: CBISA outreach tracking, strategic plan monitoring, partnerships tracked in CBISA, high school partnerships evaluation**